

Catherine L. Cooper

Catherine L. Cooper is Executive Vice President/Chief Operating Officer of Health Alliance Administrators, Inc. (HAA) located in Novi, Michigan.

HAA is an independent Managing General Agent for Health Alliance Plan, which provides sales/service support to independent insurance agents for their individual and group customers.

For the past 30 years, Cathy has worked in the health insurance industry in various capacities at managing agents, insurance companies and insurance agencies.

Cathy is a graduate of Michigan State University and holds a B.A. in Public Administration. She has been a member of the National Association of Health Underwriters for more than 20 years and has held various local, state and Regional board positions each year. She served on the HUPAC Board of Trustees for 8 years and she is the Michigan Legislative Co-Chair.

In July, 2021 Cathy became RVP of Region 3 which serves Illinois, Indiana, Kentucky, Ohio, Michigan, and W. Virginia.

